

ABLE: How one company's disabled workforce became the key to extraordinary success

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Book Description

This inspiring story tells how Habitat International's dramatic success can be attributed to their novel hiring practice in which three out of every four workers has a physical or mental disability or both. Ranging from employees with schizophrenia driving forklifts alongside colleagues with Down's syndrome, autism, and cerebral palsy, to recovering alcoholics, and deaf people cutting floor runners next to homeless workers filling orders for Sears, The Home Depot, and Lowes, Habitat's work force exemplifies how alternative hiring practices can be profitable. This thought-provoking text explores the initial and ongoing challenges of a company with disabled employees, describes how Habitat became a role model for companies across the United States and shares individual success stories about the workers, along with advice and concrete tips for entrepreneurs who want to set up a disability-hiring program.

